

## BIENVENIDOS

HORA	EVENTO	LUGAR
9:00 AM - 8:00 PM	Registro	Teatro Universitario
10:00 - 11:00 AM	Ceremonia de Inauguración	Teatro Universitario

## PLENARIA

HORA	TEMA	EXPOSITOR	LUGAR
11:00 - 12:00 PM	The Role of Effective Use of Classroom Management.	Philip Haines	Teatro Universitario
12:00 - 12:30 PM	BREAK		

## PANEL DE DISCUSION

HORA	TEMA	MODERADORA	PARTICIPANTES	LUGAR
12:30 - 2:00 PM	On The Road To Professional Development: Which Bridge To Cross.	Frida Groumoutis	Ariel López, Darragh Oh'Grady Jorge Aguilar, Mary Sullivan	Teatro Universitario
2:00 - 4:00 PM	BREAK			

## PONENCIAS - TALLERES - DEMOSTRACIONES - REPORTES DE INVESTIGACIÓN

HORA	TEMA	EXPOSITOR	LUGAR
<b>4:00 - 4:50 PM</b>	Revisiting Grouping Techniques.	BA 3rd Semester Culiacan	AUM BA 1
	Motivation: The Key Element in Teaching	Blanca Looney	21 & 22 CEIM
	Building Successful E-learning: Challenges For Teachers In Blended Learning.	Carmen Julia Alcaraz Brito	Aula Torre Academica 1
	Una Propuesta Operativa Para La Enseñanza Del Passato Prossimo A Hispanohablantes Mexicanos: Análisis Contrastivo, Gramática Inductiva Y Estilos De Aprendizaje.	Diana Berenice Martinez Rodriguez	CEIM 11
	"I Need More Vocabulary" - Repeat, Reuse, Recycle- Helping Learners Memorize And Grow Their Vocabulary	Emma Ford	Aula Torre Academica 2
	The 4 C's in Teaching & Learning	Jair Felix	19 & 20 CEIM
	Language Teaching, Not a Simple But Complex Task; Let's Get Serious About It, Together.	Jorge Aguilar	Auditorio Torre Academica
	Help! I Need Oxygen!	Luz María Jimenez Spindola	CEIM 10
	Comment Utiliser Les Resources Authentiques En Classe De FLE.	Martin Babilotte	AUM BA 2
	Web 2.0 Tools For English Teachers.	Mirna Leticia Uribe Rodriguez	Centro de Computo Biblioteca
	Pronunciation: The Highway To Successful Communication.	Rogerio Espadas Zita	AUM Torre Academica A
	Writing For Meaning	María Teresa Tejeda Gonzalez	AUM Torre Academica B
	Pre-Service Teachers' Experiences Regarding Teaching English To Preschoolers in Puebla.	Gema Elisa Herrera Arellano	CEIM 13
	Metacognitive Resources In English Language Learning Analisis And Work, Part 1.	Laura Jimenez Lison	CEIM 12

## CONFERENCIAS COMERCIALES

HORA	EDITORIAL	TEMA	LUGAR
4:50 - 5:40 PM	Cambridge	Presentación Comercial	CEIM A1
	National Geographic Learning	Time Zones 2ed- Explore, Discover and Learn!	CEIM A2
	Dayton	Teenagers and Crossover	CEIM A3
	Didier	Presentación Comercial de los Fondos Editoriales Didier y Hachette	CEIM A4
	Empreser	Grammar for the Real Word: Become a Pioneer	CEIM A5
	Express Publishing	The Emotionally Intelligent Teacher	CEIM A6
	Oxford University Press	American English File: Get Your Students Talking.	CEIM A7
	Pearson	Big English: The Best Just Got Bigger And Better!!!	CEIM A8

5:40 - 6:00 PM Break

## PLENARIA

HORA	TEMA	EXPOSITOR	LUGAR
6:00 - 7:00 PM	Canada Is A Country Too!	Brad Brawtinheimer	Teatro Universitario

## EVENTO SOCIAL

HORA	EVENTO	LUGAR
07:30 PM	Coctel de Bienvenida	Hotel Playa Mazatlán



## PLENARIA

HORA	TEMA	EXPOSITOR	LUGAR
10:00 AM - 11:00 AM	Developing The Whole Person: Teaching Curriculum.	Darragh Oh´Grady	Teatro Universitario

## PONENCIAS - TALLERES - DEMOSTRACIONES - REPORTES DE INVESTIGACIÓN

HORA	TEMA	EXPOSITOR	LUGAR
<b>11:00 - 11:50 AM</b>	Do We Teach The 4 Skills? - The Student's Perspective.	Adriana Salazar Gomez	Aula Torre Academica 2
	Illustrating My Teaching Ideas.	Alma Delia Leon Gaspar	Centro de Computo Informatica
	Our Stories and Poems	BA Creative Writers	Auditorio Biblioteca
	La Pragmática En Niveles Básicos De Aprendizaje Del Italiano.	Elia Edith Elizalde Zavaleta	CEIM 9
	Infographics In The Classroom.	Gabriela Alejandra Urias Garcia	CEIM 10
	La Promoción De La Comunicación Intercultural En El Aula De Lenguas.	Gabriela Ladrón de Guevara de León	AUM Torre Academica A
	I Think, I Feel, I Learn.	Ganna Matichyna	Auditorio Torre Academica
	¿Que Regula El Aprendizaje Autónomo Del Inglés En El Aula? Caso Universidad De Quintana Roo, Unidad Académica Cozumel.	Ismael I. Chuc Piña & Maria E. Llaven Nucamendi	Aula Torre Academica 1
	Are You A 21st. Century Teacher?	Karla Gabriela Reyes Velarde	AUM BA 1
	Examen Diagnostico De Certificacion Y Acreditación De Lengua En Linea A Través De Herramientas Tecnológicas En Centro De Idiomas Xalapa.	Maria Roxana Rivera Ochoa & Miriam Lizbeth Hernández Pérez	19 & 20 CEIM
	1 Text: A Hundred Activities Of Empowering Teachers: Engaging Students In Reading.	Philip Haines	20 & 21 CEIM
	Challenges Faced By Would-be Language Teachers During Their Practicum.	Secundino Isabeles Flores & Maria Magdalena Cass Zubiria	AUM BA 2
	Alemania En El Mundo	Ana Jennifer Velarde Marquez	CEIM 11

11:50 - 12:20 PM

BREAK

<b>12:20 - 1:20 PM</b>	A Blueprint For Communicative language Teaching in the 21st Century	Victor Cruz	CEIM 12
	Illustrating My Teaching Ideas.	Alma Delia Leon Gaspar	Centro de Computo Informatica
	Building Understanding For Eclective Teaching	Blanca Looney	AULA TORRE ACADEMICA 2
	Exposure, exposure, exposure! Giving younger learners the language they need to speak just like a native!	Darragh Oh´Grady	19 & 20 CEIM
	Exámenes De Certificación De Lenguas Extranjeras Para Alumnos Universitarios Invidentes.	Eréndira Camarena Ortiz	AUM BA 1
	Teaching English for Specific Purposes in an Informatics Undergraduate Program in a Mexican Public University	Elva Cristina Moreno Candil	AUM Torre Academica B
	21st Century Skills.	Ganna Matichyna	Auditorio Torre Academica
	Building Confidence Through Presentations	Jean Pender	20 & 21 CEIM

## PONENCIAS - TALLERES - DEMOSTRACIONES - REPORTES DE INVESTIGACIÓN

HORA	TEMA	EXPOSITOR	LUGAR
12:20 - 1:20 PM	Curso En Línea De Producción Escrita En Italiano.	Maria Alejandra Montúfar Diaz	CEIM 9
	Designing Your Own ESP Course	Mary Sullivan	Aula Torre Academica 1
	Metodo Rassias.	Raul Lopez	AUM Torre Academica A
	Fostering Critical Reflection In Pre-service Teachers.	Rebeca Terven Salinas & Mariela Avila Carrasco	AUM BA2
	A Blueprint for Communicative Language Teaching In The 21st Century.	Victor Cruz	CEIM 10
	Blended Learning: The End Of The "Techless" Teacher.	Samuel Ignacio Benitez Osuna	CEIM 11
	Enseñanza Del Inglés A Niños: Colaboración Interdisciplinaria Entre Universidad Y Escuela Formadora De Docentes En Puebla.	Gema Elisa Herrera Arellano	CEIM 12

## CONFERENCIAS COMERCIALES

HORA	EDITORIAL	TEMA	LUGAR
1:20 - 2:10 PM	Cambridge	Presentación Comercial	CEIM A1
	National Geographic Learning	TED: Powerful Ideas That Change the World.	CEIM A2
	Dayton	Trails For Children	CEIM A3
	Edulynks	La Importancia De Los Idiomas en un Mundo Globalizado	CEIM A4
	Empreser	Integrating Clil Learning With The 21st Century	CEIM A5
	Express Publishing	Classroom Management	CEIM A6
	Oxford University Press	Fusion: Real English In The Real World For Teenaged Students	CEIM A7
	Pearson	Pearson Assessment: Preparing Students For A Challenging and Demanding World.	CEIM A8

2:10 - 3:30 PM BREAK

## PONENCIAS - TALLERES - DEMOSTRACIONES - REPORTES DE INVESTIGACIÓN

HORA	TEMA	EXPOSITOR	LUGAR
3:30 - 4:30 PM	Perspectives On Evaluating Language Learning Within A Framework Of 21st Century Skills.	Caroline Moore Lister	CEIM 9
	Gamification FLE, Le jeu au centre de l'activité pédagogique : Comment transformer le cours par l'activité ludique ?	Chantal Arellano Peña & Noemí Ocampo	CEIM 10
	Career Development: Where Are You? What Is The Next Step?	Edelbais Uribe Martinez	Aula Torre Academica 1
	Decode, Plan, Check - Strategies to Support Success On The Day In Writing Activities In Cambridge Main Suite Examinations	Emma Ford	Aula Torre Academica 2
	Mediación E Interculturalidad En La Práctica De Una Lengua Extranjera En Modalidad Teletándem.	José Ortega Herrera	CEIM 12

## PONENCIAS - TALLERES - DEMOSTRACIONES - REPORTES DE INVESTIGACIÓN

HORA	TEMA	EXPOSITOR	LUGAR
3:30 - 4:30 PM	Metacognitive Resources In English Language Learning Analysis And Production, Part 2.	Laura Jimenez Lison	CEIM 11
	Music as a neurolinguistic teaching tool in the 21st century classroom	Laura Lizette Naranjo Lugo & Rocio Mendez Gurrola	AUM BA 1
	Everything I Use The Most, I Learned In Special Education	Le Ann Woerner	20 & 21 CEIM
	UX de Aplicaciones para el Aprendizaje de Lenguas Extranjeras	M.E.H. Elizabeth Barraza Garcia	Auditorio Torre Academica
	Exploiting Video Outside The Classroom For Language Learning Purposes	Philip Haines	AUM BA 2
	Help Students Learn: Go beyond the right answer.	Ricardo Hernandez	19 & 20 CEIM
	When Words are much more than "just" words (A Cognitive Content Dictionary Approach)	Svitlana Kovalyk	AUM TORRE ACADEMICA A
To Test Or Not To Test: Is That The Question?	Maria Teresa Tejeda	AUM TORRE ACADEMICA B	

4:30 - 5:00 PM BREAK

## PLENARIA

HORA	TEMA	EXPOSITOR	LUGAR
5:00 - 6:00 PM	The Professional Secrets Of A Dynamic Teacher	Mario Herrera	Teatro Universitario

## CEREMONIA DE CLAUSURA

HORA	EVENTO	LUGAR
6:10 - 7:00 PM	Ceremonia de Clausura	Teatro Universitario

## DOMINGO: TOUR HUANA-COA ADVENTURE

